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Boosting collaboration between Startups,
Corporates and Universities across Europe
through innovative training.



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CORSHIP: Corporate EDUpreneurship

Benefitting Startups, Universities and Corporates across Europe



Disruptive innovation and digitalization are challenging Europe's business and educational worlds. The concept of "Corporate Entrepreneurship", where established companies (corporates) team up with creative entrepreneurs, has huge potential to turn these challenges into opportunities.



CORSHIP sets out to establish a joint language between those worlds by connecting them through 3 core results:

- 1 the **first Corporate Entrepreneurship MicroCredential** (a modular, flexible format stemming from MOOCs) for 30 selected entrepreneurs, managers, students
- 2 the **first MOOC on Corporate Entrepreneurship** (1.500+ entrepreneurs, managers, students)
- 3 and a unique **Corporate Entrepreneurship Toolbox** (guidelines, tools for 5.000+ users) to facilitate the collaboration between the 3 target groups

CORSHIP is a diverse Knowledge Alliance between university, corporate and the startup worlds.



FH JOANNEUM – University of Applied Sciences Graz, Austria
christian.friedl@fh-joanneum.at
www.corship.eu

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